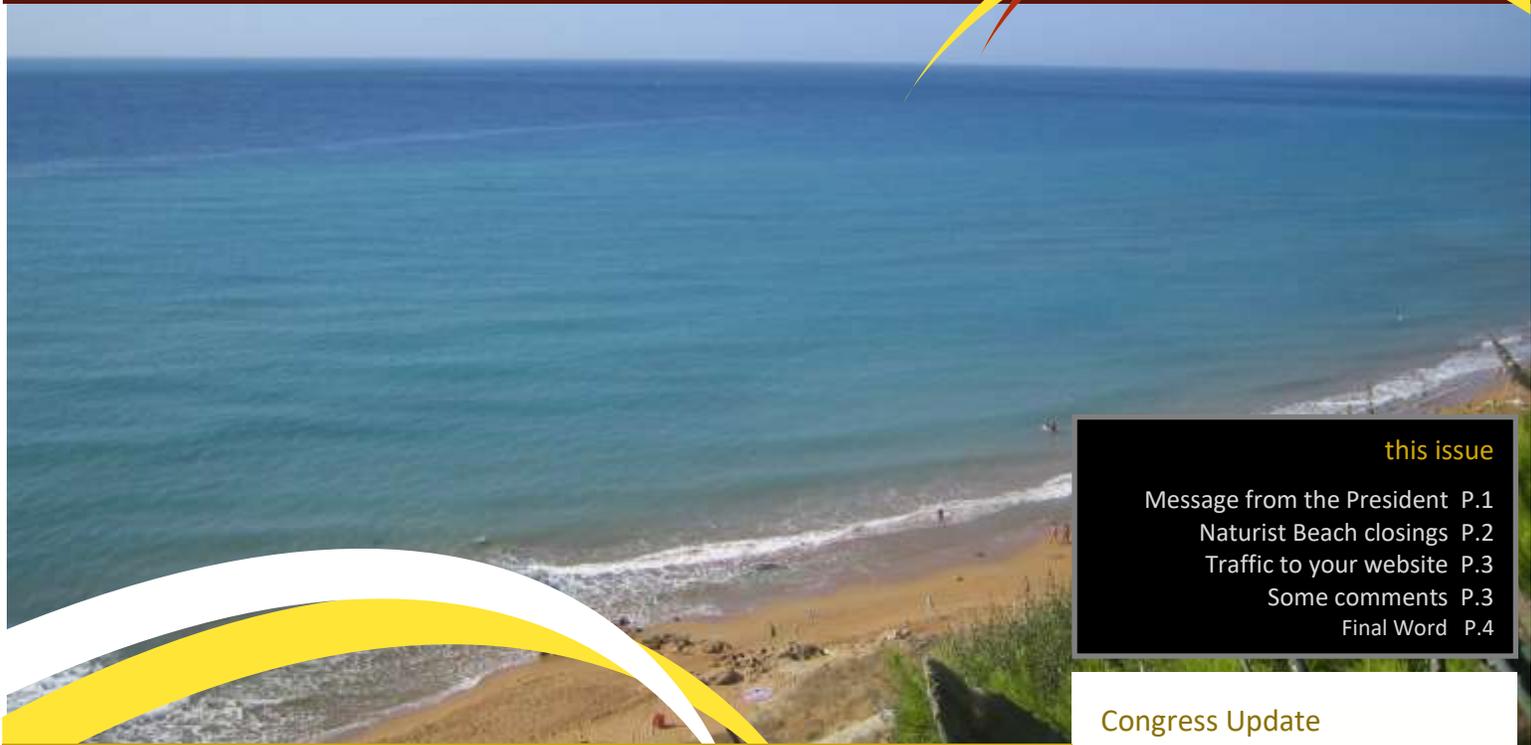


Federation Focus

Newsletter of the International Naturist Federation



"I am looking forward to seeing many of you at the 32nd Congress".....S. Ivo

Message from the President Sieglinde Ivo

With giant strides this year the holiday season moves to an end. But I hope very much that you will have sun in your holiday and you will enjoy it. At the same time there remains only a short time until we have to make ourselves ready for this year's congress in Italy.

For a year already the preparations are running, and for those of you not involved in the process, you really cannot believe what all there is to do and to prepare. The team in Pizzo Greco, Gianfranco and his people, and of course the Central Committee and Dana from our office have done their best, so you can spend all your time at the Congress enjoying yourself. My special thanks go also to Nancy, who has done a great job with the Congress newsletter.

Now it's up to you, the delegates, for the Congress to be a complete success. And, I would like to make a great request of all of you. For several weeks now you have the agenda of the Congress with all the applications. Please read this agenda with your board members, so you then can get the final results in the vote by which all can be satisfied.

this issue

Message from the President	P.1
Naturist Beach closings	P.2
Traffic to your website	P.3
Some comments	P.3
Final Word	P.4

Congress Update

When you receive this Newsletter, the 2010 INF-FNI World Congress will be just around the corner. We would like to remind you that all the necessary information regarding the Congress can be found on the INF-FNI website on the "Information for Federations" page. Simply enter your username and password to have access to this very important information. And, don't forget to make the copies you may need!

A Reminder

Please remember to bring your country flag with you to the 32nd Congress. Show your colors with pride! And, if you also have a Federation flag, bring that along too.

Are you paying close attention?

As the list of closed naturist/nudist sites grows, are YOU doing your part to try to correct this?

Yes, unfortunately, the list of the names of beaches, resorts and other nudist/naturist sites that the INF-FNI office receives, that will no longer be a haven for naturists, has been growing over the past couple of years. And, surprisingly, many times it has been in Europe, which has been historically accepting of naturism/nudism. Also changing has been people's opinions and attitudes towards naturists. Just to give you an update, here is not only a partial list of the areas we are aware of but also some statistics that should give you concern:

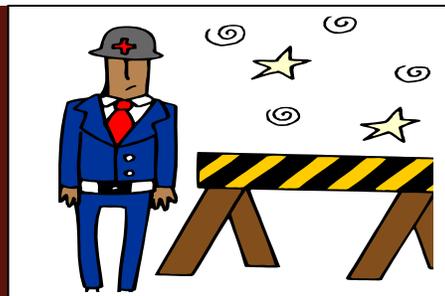
- ✓ Sérignan Beach, France
- ✓ Corton Beach, UK
- ✓ San Onofre Beach, USA
- ✓ Bates Beach, USA
- ✓ Caribbean Resort Sorobon, Bonaire
- ✓ Holkham Beach, UK
- ✓ Fraser Beach, Portsmouth, UK
- ✓ In Croatia, naturist publications are being openly attacked in this country that has historically been the oldest retreat for naturists.
- ✓ People have been banned from a stretch of Eastney beach by defense giant

Qinetiq in the UK. The firm has put 'keep out' signs up on a section of beach it owns which is traditionally used by naturists.

- ✓ A Christian lawmaker has proposed legislation that would ban women from sunbathing topless on Sydney, Australia beaches.

As you can see by these examples, opinions are changing. While people's opinions have been changed for the better in North America, apparently a negative atmosphere is seeping into European environments.

As officers of the various federations throughout the world, with differing laws in each country, it is your responsibility to be aware of any problem areas of concern and to not only report them to the INF-FNI office, so they may be shared with others, but even organize letter writing campaigns that may stop a particular incident before it becomes a crisis. Ignoring these problems will not make them go away.



It's not just naturist/nudist locations that are being altered, but people's attitudes as well:

A survey titled "Women and Nudity" by polling agency Ifop found that younger French women not only have a problem with nudity, but actually consider themselves prudish. Fully 88% of the women questioned referred to themselves as "prudque", a term that can mean anything from modest to prim. 90% said they get naked with their husband or partner while 59% avoid being nude around their children. 63% would refuse to undress with a female friend and 22% said they consider a woman in her underwear already naked.

Last month, after posting several recent paintings of nude female figures to his Facebook page, Daniel Sprick, an artist who lives in Glenwood Springs, Colorado, got a surprise in his e-mail box. It was a warning from Facebook, notifying him that several images, including a recent oil painting of a pregnant woman, had been removed from his profile for violating the site's policies.The Huffington Post



Are you getting all the traffic you should?

When going on a trip, we avoid traffic if we can, but when we have a website, we want all the traffic we can get.

One of the ways people find your website is thru the search engines. I am sure you are all familiar with a number of these search engines. You simply type in a word or group of words into the search box and click enter.

If you are not familiar with the use of "key words" then I can guarantee that you are not getting all the traffic that you could be.

A keyword is a word or group of words that is very specific and descriptive of your site.

Your website should contain the key words that will bring the visitor to your site and these words should show up throughout your site, not just in one or two places.

To give you an example, the key phrase "Naturist holiday centers" in a Google Search had 195,000 hits

one year, while "Nude travel" has 3,260,000 hits that same year. So, when designing your website you may want to use Nude travel in it, rather than naturist holiday center.

Some other high volume key phrases are: "Best Nude Beach", "Naturist Beaches", "Naturist Travel" and "Nude Beach vacation".

The INF-FNI office will be happy to supply you with a list of related words and the number of hits received for each for incorporation into your own websites.

What's in a color?

If you are considering making some changes to your federation's website, color may be more important than you think. **Background** color that is. You will note that the background color of this newsletter is completely different from past newsletters. And, with reason. We hope it will help you see for yourself how the background color affects how you see and feel about an article. We have used many different colors for the fonts throughout the newsletter so you can see what is more pleasing to your eye. Which, by the way, according to the "experts" is not always what you should use! They strongly recommend showing your choices to other people since you may have an eye problem you are not even aware of! A few years back, black was considered the most sophisticated background color for websites. Today it is white! What is yours?

Some comments from our readers.....

"Thank you very much that you have listed us on your Exclusive offers for INF-FNI cardholders. It's a great privilege for our camp sites. Many thanks for the very good cooperation."

..... Valamar Camping

"Thank you and congratulations on your excellent work. Your electronic bulletin is a puff of fresh air in naturism today."

.....Going Natural/Au Naturel

"Many thanks for your updates. If only all life was this quick and simple? Keep up the good work and thanks again."

.....Wrekin View Naturist Club

"I will answer soon your request presented in your splendid electronic bulletin."

.....President, FQN-FCN Union

"In receipt of your letter and INF sticker. The sticker will be displayed proudly in our front reception office."

.....Bonita Nudist Resort



Did you know.....

British report says Irish beaches are racing up the nudist charts.

The Emerald Isle, not known for public nudity, has now joined [Spain](#), [France](#), [Italy](#) and [Croatia](#) in the top ranks of nudist beaches.....Irish Central

Nudist hotel concept in Turkey abandoned due to licensing problems.

The entrepreneurs who opened Turkey's first nudist hotel have given up the struggle to carry out the project due to licensing problems, the Doğan news agency reported Wednesday.

A Trail of their own in Germany

Enjoying the outdoors in the buff seems to be a popular hobby in Germany. Recently, a conservative region in Switzerland [approved a ban](#) on naked hiking after a German website declared the area a "paradise for naked ramblers."

Although it's unclear if the regional law is legal (Switzerland's parliament removed public nudity from the penal code in 1991), nude-hiking enthusiasts in Germany will soon have [a trail to call their own](#). The 11-mile trail begins in the village of Dankerode and runs along the Harz Mountains, and will feature signs warning hikers that they may encounter unclothed hikers. The project to create the trail was headed by a local campsite owner, who hopes the trail will promote tourism in the region.....SC Trails

A Message from George

While I have enjoyed assembling this Newsletter, it would have been much more fun if I had the input from the federations that was talked about at the last Congress in Brazil. Many of you had so much to say regarding the newsletter and what you felt it should contain, and, as you stated, the newsletter should be composed of articles by YOU. Well, those articles and input never came, so I did my best in collecting articles of interest for you.

It is hard to believe that it has been 2 years since we published the first Focus and now, since next month my term as Vice President will be over, and I am not running for re-election, this is the last one I will be issuing. I wish you all the best of luck in the future.

Federation Focus
Volume 3, Issue 4
Compiled by George Volak



International Naturist Federation

Eduard-Nittnerstrasse 14/6, A4063 Hörsching
+43 (0)7221 72480 Telephone/+43 (0)7221 72358 Fax
info@inf-fni.org www.inf-fni.org