



FEDERATIONS FOCUS

August 2014



14% of Canadians are willing to try naturism!



Wreck Beach, Vancouver, Canada

The results of the 2014 survey on Canadians' experience and attitudes toward nudity and naturism are now available.

Identifying the size of the movement has always been challenging. While it is easy to count members of associations and visitors to naturist facilities, that represents only a small portion of participants. What about those who only try naturism on vacation? And the ones who frequent clothing-optional beaches?

The FCN first answered the question in a 1999 survey. But are the results still relevant a decade and a half later?

We wanted to update the data, determine trends, and reaffirm the original conclusions. So the FCN, the Fédération Québécoise de naturisme (FQN) and Bare Oaks Family Naturist Park got together to gather updated information. A new survey was commissioned using an Ipsos panel. We asked very similar questions. But because we had a bigger budget as a group, we were able to go more into depth by separating experience from intent. The survey was designed, implemented and interpreted by Mark Wilkins Communications.

Upcoming Events

34th International Congress INF-FNI

Sept. 11-14, 2014
Lough Allen Hotel & Spa
Drumshanbo Co Leitrim
Ireland

Annual International Petanque Tournament

Sept. 26 - 28, 2014 Netherlands

Reminders

Website Listing

Remember to tell your member clubs to keep their listing up to date. They can **login** and edit their own club listing. If they have forgotten their login or need to register, just tell them to **contact the INF**.

About Focus

Focus is published by the INF for its member federations. You are welcome to redistribute it to your members or use any of the content in your local country's publications. If you need any of the texts or images in another format, please contact the INF General Secretariat at: naturism@inf-fni.org

We also welcome contributions from member federations. Please send us news about what is happening in your country and we will share it with the rest of the world.

The results show that interest in naturism is up from 1999. Here are some of the conclusions:

- ⌘ Just over 2-in-3 Canadians (69%) claim to have engaged in at least 1 of 6 naturist behaviours tested. The exact same proportion claim to be open to doing so in future. Experience and openness are notably stronger amongst males, and, regionally, Albertans compared to Canadians living elsewhere.
- ⌘ At roughly 6-in-10 overall, experience with sleeping in the nude and openness to doing so in future outstrips experience with and openness to other behaviours to a significant degree.
- ⌘ This is followed at close to 1-in-2 by experience with / openness to walking around one's home in the nude.
- ⌘ At roughly 1-in-5, a third tier of experience and openness is represented by swimming in the nude (not in mixed company scoring higher than doing so in mixed company particularly when future behaviour is considered).
- ⌘ Finally, experience with visiting a naturist / nude beach of resort reside at roughly 1-in-20, but rises significantly to the 1-in-10 range when considering openness to doing so in future.
- ⌘ Regionally, Canadians demonstrate several noteworthy differences in their openness to various naturist behaviours:
 - ⌘ Albertans have greater experience with and are more open to naturism in the home setting (sleeping, walking around) than Canadians elsewhere.
 - ⌘ British Columbians and Ontarians lead the way in terms of experience with nude swimming, but Albertans show the greatest openness to consider doing so in future (both in unmixing and mixed company).
 - ⌘ While British Columbians have the most experience with visiting nude beaches, Albertans and residents of the Prairie Provinces are most open to doing so in future – and also lead in terms of openness to visiting a naturist resort in future.
- ⌘ Finally, while younger Canadians (< 25 years of age) have not to-date shown a greater proclivity to naturist behaviours (their experience being generally on par with that of Canadians aged 35+), they do demonstrate a higher openness to engaging in all in future (exception: sleeping in the nude, to which Canadians of all ages are roughly equivalent in terms of openness).
- ⌘ When we collapse across public behaviours (ie. swimming nude in mixed company or going to a naturist/nude beach or resort), we find that 1-in-5 (21%) Canadians have engaged in such behavior and that 1-in-4 (25%) are open to the idea in future.

You can read the complete survey at:

- ⌘ English: <http://www.naturism.ca/2014-FCN-FQN-survey.pdf>
- ⌘ Français: <http://www.naturism.ca/Sondage-FQN-FCN-2014.pdf>

"Pashtut" Movement, the Israeli movement of social nudity

A few weeks ago we heard about the International Reading Naked Day and decided to celebrate this special day with a first time event of naked poetry and short story reading in Tel



Focus is published in February, April, June, August, October, and December. The deadline for material to be included is the end of the month prior. e.g. July 31 for the August issue.

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Aviv, Israel.

On July 5th, the International Day of Nude Reading, the Pashtut movement in Israel held a unique and fascinating event: a naked literature-reading evening. In the event which took place in a pub of south Tel Aviv, more than a dozen naked writers read some of their poetry and prose to tens of other naked women and men. The common subject was – but of course – "naked writing"... Adi, 45, read a personal story about dealing with her naked body – hesitations first, then the realization that the real person lies under the cloths. Another reader, who experienced social nudity for the first time in his life that evening, read one of his poems - about the social norms that chain us all. Ten other readers shared with the audience their texts, their relationships with nudity and with their body.

Pashtut in Hebrew means simplicity, but implies to nakedness. The movement, founded about two months ago, publicly promotes social nudity in Israel as a legitimate activity. The reading event – only the first in a long list of planned naked events – aims to increase awareness and fight prejudice in the Israeli society, by exposing the public to the naturist way of life, the magic in social nudity and its positive effect on self-confidence, body awareness, freedom of the mind and one's happiness in general. The Pashtut movement was established by a few people who experienced social nudity in the past, and met around the installation of the famous nudity photographer Spencer Tunick at the Dead Sea on September 2011. After a few years of practicing social nudity in closed groups and closed events, the founders have decided "to come out of the social nudity closet" and share it with the public.

The reactions vary. Pashtut's public Facebook page (<https://www.facebook.com/pashtut.org>) received over 800 likes in less than two months of activity; registration for the naked reading event exceeded the actual capacity of the pub that hosted it, and the Israeli media was very supportive. Talkbacks in the electronic media, on the other hand, tend to be negative and mean. After all, while Israel is western and modern, the idea of social nudity is yet to be widely accepted. Many object nudity for religious reasons. Others for prejudice – nudity is automatically related to sexual misconduct and promiscuity. These reactions were expected, and the people behind Pashtut know they still have a long way to go until social nudity becomes legitimate nationwide, and accepted as pure, non-sexual, and socially positive.

Thank you

"Pashtut" (simplicity) Movement, the Israeli movement of social nudity.

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