

## ACTIVITY REPORT 2018 - 2020 (1 October 2020)

### IRISH NATURIST ASSOCIATION (INA)

#### Promoting naturism in Ireland since 1963



1. **Membership:** 400 members, which represents an increase of 100% in the last 5 years due to our intensified efforts in social media presence (Facebook, Twitter, Instagram and Youtube) and the increasing range of our activities.
2. **Affiliated Clubs:** Club Aquarius (45 members, couples/families only) is in permanent decline, whilst direct individual membership to INA is booming. We also have some overseas members. No paid staff in our organisation, all work based on volunteers.
3. **Events:** Up to 10 monthly nude swimming pool sessions (sauna and steam room included); beach meetups; beach cleanups; naturist hikes; nude visits to art galleries; international trips to European spas; naked dining; annual nudist meeting at Lord Mayor's House in Dublin. SUCCESSFUL ONLINE EVENTS DURING LOCKDOWN.
4. **Branding:** Celebration of World Naturist Day, Women in Naturism Month (June), Swimming Irish Month (September), World Naked Garden(ing) Day, Winter & Summer Solstice Nude Experience, Naturist Challenges. NEW = Black Friday for <40y, Cyber Monday for <26y, International Women's Day, BeActive Day, Qigong on the Beach, Full Moon Nude Swim, Halloween Swim.
5. **Social media presence:** Facebook page (4,000 followers); Facebook private group (250 members); Youtube channel (66 videos, 24,000 followers - most popular video 5 million views); Twitter (5,000 followers); Instagram (1,000 followers).  
We also issue a monthly e-newsletter that reaches out to 900 subscribers.
6. **Lobbying activity:** Promising work with the Irish police, which is introducing training on naturism for its members; contact to councils about more official recognition of naturist areas. Semi-official nudist bathing spot in Dublin. Information events with different embassies (Spain, Portugal, Croatia)
7. **Publicity and social awareness:** Increasing tolerance towards nudity on beaches. Regular appearances in the Irish press, especially around summer time.
8. **Collaboration with other federations:** In pandemic times we have strengthened our good ties to British Naturism, also other countries: Spain, France, Mexico, Denmark, Sweden, Norway, Brazil, Slovenija, Serbia, Hungary, Canada, USA...